

ELIZADE UNIVERSITY, ILARA-MOKIN

THE DEPARTMENT OF MASS COMMUNICATION SECOND SEMESTER EXAMINATIONS 2016/2017 ACADEMIC SESSION

COURSE CODE: MAC 304 COURSE TITLE: MEDIA LAW AND ETHICS

NUMBER OF UNITS: TWO (2) CREDITS

DURATION: TWO (2) HOURS

INSTRUCTIONS: ANSWER THREE (3) QUESTIONS IN ALL.

QUESTION NUMBER ONE (1) IS COMPULSORY (30 MARKS)

- There are three major Media Laws. Mention and define each of them with significant reference to the Nigeria media practice (30 Marks)
- 2. (a). Give detailed explanation what Copyright Law is (5 Marks) (b). Discuss in details three main goals of copyright laws (10 Marks) (c)
- The World Intellectual Property Organization (WIPO) ratified by about 180 countries in Berne came up with what is now known as the Berne Conventon. Explain (i)what the convention entails (5 Marks), (b) Types of works protected and (c) Duration, Scope and Limitations of the Convention (5 Marks)
- 4. (a) Define a book in the light of Copyright Laws (5 Marks) (b) Explain in details the art of publishing incorporating all the six major steps that must be taken to publish a book as a work of art. (10 Marks)
- Whenever there is any litigation in the Book publishing industry in Nigeria, some stakeholders are usually involved. Identify any five of the stakeholders and write short notes on each of them describing their interrelationship with others (15 Marks)